



Carroll County Health & Safety Partnership

2020-2024

Community Health Improvement Plan

Community Partners

Thank you to our community partners, for your public stewardship and investment in our community. A special thank you to those who have generously devoted their time and energy into completing our Community Health Assessments, participating in the planning process, and for their contributions to the Carroll County Health and Safety Partnership.

Name	Agency
Brian Hedges	Carroll County Parks and Recreation
Cara Long	Carroll County Chamber of Commerce
Cathy Jansen	UK Extension Office
Chera Tiller	Haven of Hope
Danny Osborne	Carroll County Schools
Donnie Dawes	NKU/COPE
Frances Steurer	Carroll County Senior Citizen Center
Grace Angotti	Community Member/Previous Extension Agent
Gregory Goff	First National Bank
Harold "Shorty" Tomlinson	Judge Executive
Hayley Franklin	City Council/Brighton Center/Champions Chair
Heather Yocum	Jefferson Community and Technical College
Holly Dawson	American Foundation for Suicide Prevention
Jameisha Joyner	Humana
Jeaneen Crutcher	Carroll County Schools
Jeff Moore	News Democrat
Jennifer Tyree	Carroll County Memorial Hospital
Jill Goodman	Carroll County Memorial Hospital
Jodie Kemper	Carroll County Memorial Hospital/Local Board of Health
JP Dale	Carroll County Parks and Recreation
Keli Ulferts	Dow
Krista Fanelli	Anthem
Larry McNabb	Kentucky Suicide Prevention Group
Leslee Minch	Three Rivers District Health Department/HANDS
Leslie Salsbury	Molina Healthcare
Leslie Sutherland	Carroll County Public Library
Leslie Yocum	Carroll County Memorial Hospital
Linda Bates	WellCare
Madonna Vinicombe	St. Elizabeth Healthcare
Mark Willhoite	Carroll County Schools

Mary Blattman	Carroll County Memorial Hospital
Mary Schneider	Kentucky Cancer Program
Melanie Stewart	North American Stainless
Melody Stafford	Triad Health Systems
Misty Wheeler	Carrollton Tourism Director
Nancy Costello	Northern Kentucky University
Pam Williams	Community Partner
Robb Adams	Mayor of Carrollton
Rodna Abbott	UK Health Education/Risk Reduction Specialist
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Susan Spears	General Butler State Park
Tammy Barrett-Wolcott	Northern Kentucky University/COPE
Tonya Spaeth	Three Rivers District Health Department
Yasmin Modarres	Interim Health

Executive Summary

Achieving health equity for all members of a community is the core foundation of public health. Addressing health inequities goes beyond the broad scope of public health, by requiring identification of the multiple social determinants that prevent a person from having the same access to resources, opportunities, and healthcare.

Addressing the social determinants of health inequity requires engaging multiple individuals who have knowledge about the social, economic, and physical barriers that affect a community. Community members of multiple sectors have profound insight in identifying these barriers, and as a group, they are able to analyze how to overcome those barriers *together*.

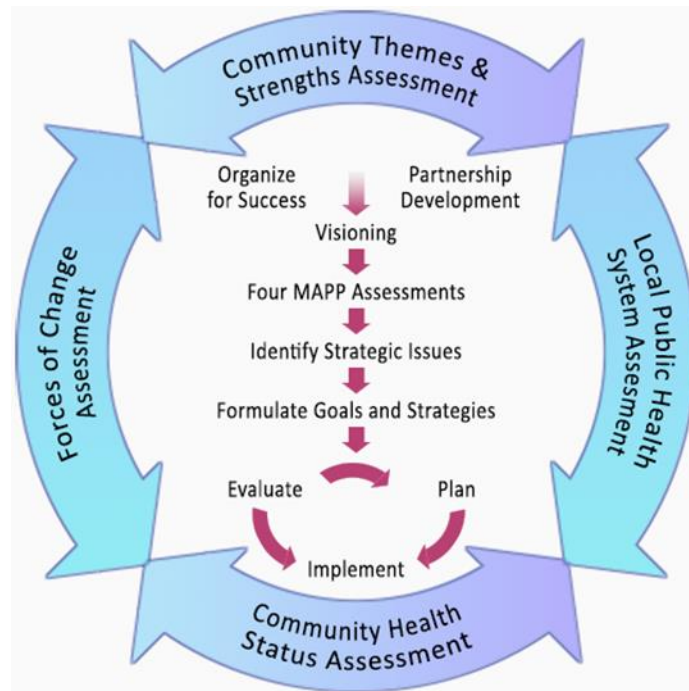
The Carroll County Health and Safety Partnership recognizes that there are multiple pillars that serve as a means to improve one’s health. Those pillars include: Physical, Emotional, Social, Spiritual, Intellectual, Financial, and Environmental. These pillars also represent the core of the Community Wellness Coalition’s mission and vision statement.

Vision: Carroll County will be recognized as one of the healthiest communities in Kentucky.

Mission: To create a healthy community, the Carroll County Health and Safety Partnership collaborates to improve the mental, spiritual, intellectual and physical health of Carroll County.

Methodology

Community partners representing a variety of organizations in Carroll County convened to collaborate on and complete a community health improvement planning process. The group utilized a process based on Mobilizing for Action through Planning and Partnerships (MAPP) framework. MAPP is a strategic planning process that helps communities prioritize public health issues, identify resources and brainstorm programming to address them. MAPP is an interactive, flexible framework that can be tailored by communities to fit their needs. The purpose of using this planning process is to provide the framework for identifying needs and planning for change and is intended to help guide communities through this process.



The graphic (to the left) is a summary of the MAPP planning process. The Carroll County Health and Safety Partnership visioning process began in late 2019, when the coalition revised their vision and mission statement and rebranded their name and logo. Since then, all four community health assessments were completed, which are listed in the arrows circling the diagram.

The CCH&SP meets once per month. The data from the MAPP Assessments were reviewed and discussed during the monthly coalition meeting in October 2020. The coalition's strategic issues were identified through an anonymous vote. The top four strategic issues that were identified by coalition members are listed below as 'Health Priorities.' Those include:

- Health Priority #1: **Tobacco Use**
- Health Priority #2: **Mental Health/Substance Use**
- Health Priority #3: **Physical Health**
- Health Priority #4: **Access to Services**

Each priority gives a brief description of why this is an important issue to the community, as well as the goals, objectives, and interventions needed in order to address these issues. The purpose of the CHIP is to improve health outcomes for the three strategic issues identified as the CCH&SP's top priorities during the 2020-2024 period. This plan will be used to guide Carroll County community organizations and community stakeholders in their collaborative work together.

Once the CHIP is implemented, it will be tracked and recorded throughout the life of the plan, and the coalition will report progress back to the community through media outlets, city council meetings, and fiscal court meetings in order to remain transparent with the CCH&SP's plans, activities, and accomplishments. The CHIP may be updated throughout the implementation cycle as projects are completed or as community stakeholders identify new projects to work on.

Community Health Status Assessment

The Community Health Survey was created for each county individually to address unique geographic details and made available online utilizing Survey Monkey. The survey consisted of 52 multiple choice, yes/no and opinion questions and was offered in Spanish for participants with limited English proficiency. The Community Health Status Assessment identifies priority community health and quality of life issues. Questions answered include: "How healthy are our residents?" and "What does the health status of our community look like?". The survey availability was promoted through online social media platforms including Facebook, at local county MAPP community meetings, and offered for a period of six months from August 2019 to March 2020. Addendum will be added at the end of survey.

Local Public Health System Assessment

As part of the MAPP assessment process, the Community and Economic Development Initiative of Kentucky (CEDIK) at the University of Kentucky was contracted by Carroll County Memorial Hospital to complete a Community Health Needs Assessment in 2019. The assessment process included collecting secondary data related to the health of the community. Social and economic data as well as health outcomes and providers data were collected from secondary sources to help provide context for the community. In addition, CEDIK compiled hospital utilization data to better understand who was using the facility and for what services. Finally, with the assistance of the Community Steering Committee, input from the community was collected through focus group discussions and surveys. The focus groups generated several ideas and needs in Carroll County. See the table below for a summary of these results.

Vision for a healthy community:

- Access to healthcare
- Health education and prevention

- Substance use treatment
- Transportation
- Active community

Most significant health needs in Carroll County:

- Substance Use
- Diabetes
- Obesity
- Hepatitis C
- Heart Disease
- Tobacco Use
- Mental health
- Transportation

Strengths of health care system:

- CCMH is a great hospital with many services available—crucial to industry.
- TRIAD is a great asset for our residents
- Health department provides many services, although budget changes are shifting focus in some service areas.

Opportunities for improving the health care system:

- Shortage of EMT's in the area
- Lack of primary care physicians
- Lack of affordable care and access to specialists

The health needs that were identified in the survey completed by patients were as followed:

1. Increased access to care (More primary care physicians, telehealth, more services offered.)
2. Increased access drug/alcohol treatment services and mental health services.
3. Increased access to educational programs for diet/exercise, substance use, and mental health.

Community Themes and Strengths Assessment

A Community Themes and Strengths Assessment can be accomplished in multiple ways. This type of assessment is to identify community thoughts, experiences, opinions, and concerns. Rather than using quantitative data, this method uses descriptive data, also known as qualitative. Information gathered for this assessment included open discussions to elicit community concerns and opinions and surveys, tailored to identify perceptions of quality of life in Pendleton County. The method used to collect this data was a focus group.

What is important to CC?	How is quality of live perceived in CC?	What assets does CC have that can be used to improve community health?
Access to healthcare	Poor health	CCMH
Heritage- tobacco history	Need of healthcare services and accessibility	Parks, tourism, riverfront
Outpatient and inpatient treatment	Lack of healthcare education	Camp Kysoc development
Safety and security		Collaboration among agencies
Education and employment opportunities		JTC
		CC Senior Citizen Center

Forces of Change Assessment

The Forces of Change Assessment identifies all the forces and associated opportunities and threats that can affect, either now or in the future, the health of a community. ‘Forces’ include trends, factors, or events.

- Trends are patterns over time, such as migration in and out of a community or employment opportunities.
- Factors are discrete elements, such as a large ethnic population or a rural community setting.
- Events are one-time occurrences, such as a natural disaster or the passage of new legislation.

Conducting this type of assessment answers, the following questions:

- What is occurring or might occur that affects the health of the community?

- What specific threats or opportunities are generated by these occurrences?

In February 2020, members of the Carroll County Health and Safety Partnership met to complete the Forces of Change Assessment. During these meetings, the top seven forces of change that are expected to most impact the health of Carroll County were identified. See the table below for a summary of these results.

It is important to note that this assessment was completed in February 2020, prior to the COVID-19 pandemic. The COVID-19 pandemic was definitely a force that changed the landscape of public health in our community.

Forces	Threats Posed	Opportunities Created
Location	Distance to mental health services	Small geographically, Partnership engagement (GTRHN)
	Lack of urgent care	
Opioid Epidemic	Stigma	Harm Reduction Program, CC PROUD (HRSA funding)
	Relatives raising relatives	Support groups for relatives
Industry	Hazardous materials/work environment	Constant employer
Recidivism	Lack of recovery housing	Second chance laws, Drug Court, Rocket Docket, COPE Grant
Trade School vs Secondary Education	Not equally valued	iLEAD, JCTC campus (degrees and certifications)
Administration Change	Community leader engagement	
	Future of ACA	
Park Expansion	Sidewalk walkability/lack physical activity opportunities	Wellness committee with schools

The CCH&SP meets once per month. The data from the MAPP Assessments were reviewed and discussed during the monthly coalition meeting in October 2020. The coalition’s strategic issues were identified through an anonymous vote. The top four strategic issues that were identified by coalition members are listed below as ‘Health Priorities.’ Those include:

- **Health Priority #1: Tobacco Use**

- Smoking is the leading cause of preventable disease and death in the United States, accounting for more than 480,000 deaths every year, or about 1 in 5 deaths. Carroll County has a high rate of adults who smoke, ranking slightly below the state average, but remaining high with a rate of 22%, or 1 in 5 adults. More than 28% of the respondents in Carroll County report use of tobacco products in one form or another on the 2019/2020 Three Rivers District Health Department Community Health Survey. The survey findings also reported that e-cigarettes and cigarettes were the most common form of tobacco use. The Kentucky Incentives for Prevention 2018 Survey reported that 22.5% of 10th grade students at Carroll County have smoked cigarettes in the past year, and that in the past 30 days, 32.7% of 10th grade students have used an e-cigarette or vape-pen.
- Carroll County Health & Safety partnership aims to target tobacco use by building awareness of cessation opportunities and expanding those opportunities to various settings, launching a workgroup to focus on reducing tobacco use, building a smoke-free community, and collaborating with Carroll County Schools to implement various tobacco prevention programs and curriculum. The goals and objectives listed below are a comprehensive approach to reducing tobacco use in the community and preventing the onset of tobacco use in adolescents.

- **Health Priority #2: Mental Health/Substance Use**

- Many individuals who develop substance use disorders (SUD) are also diagnosed with mental disorders, and vice versa. Substance abuse impacts everyone, and causes people to lose their homes, families, lives and increases the transmission of disease in our communities. Carroll County is ranked 67th as a vulnerable county in the nation for risk for an outbreak of HIV/and/or Hepatitis C. Hepatitis C is predominantly diagnosed among intravenous drug users. In addition, the Kentucky Office of Drug Control policy reported that in 2019, Carroll County had 5 fatal drug overdoses. According to the 2019/2020 Community Health Survey performed by Three Rivers District Health Department, reported that anxiety is the most common condition respondents were diagnosed with or received treatment for in the prior 6 months to the survey. Of those suffering with anxiety, 18.6% of respondents, nearly 60% of those persons suffer with at least one comorbidity and nearly 53% suffer with two or more comorbid conditions such as depression and stress. Furthermore, Carroll County Memorial Hospital performed a Community Health Needs Assessment in 2019 and identified substance use and mental health treatment as the most significant health needs.
- Carroll County Health and Safety Partnership aims to target the connection between substance abuse and mental health, through education and reducing stigma surround mental health/substance use, and implementation and development of programs and resources in Carroll County. In order to address our risk of an HIV or Hepatitis C outbreak, Carroll County must establish a Harm Reduction Syringe Exchange program the Carroll County Health

Center. Furthermore, to reduce overdose rates, we aim to expand the accessibility of Naloxone in Carroll County. To address the stigma and barriers associated with mental health treatment, we aim to build awareness of mental health resources, develop training opportunities for community members, and increase collaboration among existing agencies in Carroll County.

- **Health Priority #3: Physical Health**

- There are a multitude of factors that impact the physical health of members of a community. For the purpose of this Community Health Improvement Plan, the three focus areas of this priority are physical activity, nutrition, and chronic disease.
- The prevalence of obesity has fluctuated between 29-38% over the last five years for residents of Carroll County, and remains higher than the Kentucky state average (County Health Rankings, 2019). According to the Community Health Survey, almost 45% of Carroll County residents report that they do not exercise. Additionally, 31% indicate that they are not aware of any exercise opportunities in Carroll County. Furthermore, seven percent also indicate having a lack of access to fresh produce.
- Efforts to promote health, as well as informed decision-making, are critical in helping adults and families stay healthy. Physical activity and good nutrition are essential components of a healthy lifestyle. Chronic diseases are the most common and costly health problems, but they are also the most preventable. Many of the most effective strategies to improve physical health outcomes involve strengthening partnerships and programming that support healthy decisions and lifestyles for everyone. The Carroll County Health and Safety Partnership aims to foster this community priority by increasing the number of people engaged in physical activity; increasing prevention efforts and building health literacy for everyone; and making nutritious food choices more accessible to Carroll County residents.

- **Health Priority #4: Access to Services**

- Throughout the assessment process for the Community Health Improvement Plan, one of the most prominent themes that resulted from the data collection was the identification of the community's overall lack of access to services (i.e. healthcare, social support, basic needs, etc.). Carroll County's disposition as a rural county has historically impacted the way residents receive care and the ability to bring resources to the community. The barriers posed from a lack of access to services also include a lack of transportation, resources, knowledge, and affordability.

- The COVID-19 pandemic has illuminated opportunities to take advantage of virtual platforms to help accomplish individual and community needs through telehealth services, virtual learning, and community outreach. In order to address ‘lack of access’ in Carroll County, it will require a well-rounded approach on improving quality of life and learning opportunities for youth so that they can make decisions that will prevent them from stumbling upon the barriers mentioned above. It will also require developing partnerships with those dedicated to bringing services and resources to Carroll County, and greater cross-collaboration between organizations to ensure the community has the most updated resources available.
- The Carroll County Health and Safety Partnership is dedicated to focusing their efforts on increasing transportation opportunities, improving access to quality care and preventative services, increasing capacity for residents to utilize telehealth services, and increasing collaboration between agencies and organizations.

Health Priority #1: Reduce current rate of tobacco use in adults.

Objective: Reduce the percentage of adult smokers in Carroll County by 2% by June 2024.

Most Recent Data	Target	Baseline	Source
28%	26%	28%	2019 CHA Community Survey County Rankings and Roadmaps

Improvement Strategies

Establish Tobacco Workgroup by June 2021

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Create a document for coalition members to identify how their organization’s mission, goals, reach and resources aligns with reducing tobacco use.	<i>Tobacco Workgroup</i>
Assign a leader to guide the workgroup.	<i>Tobacco Workgroup</i>
Recruit members from local and regional agencies and organizations who may be interested in joining workgroup.	<i>Tobacco Workgroup</i>

Conduct monthly workgroup meetings

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Host monthly zoom meetings to discuss and organize work surrounding tobacco.	<i>Tobacco Workgroup</i>
Document monthly meetings with agenda and minutes from August 2021 to December 2024.	<i>Tobacco Workgroup</i>
Develop a strategic plan to establish direction and course of action for the workgroup by January of 2022.	

Conduct quarterly tobacco cessation programs for community members.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Work with community partners to provide quarterly Freedom from Smoking courses in Carroll County at public locations in the community.	<i>TRDHD Tobacco Workgroup</i>
Advertise the classes in the local newspaper, to local clinics, and schools	<i>TRDHD Tobacco Workgroup</i>
Promote the classes on social media pages	<i>TRDHD</i>

Implement Tobacco Free School (TFS) policy with Carroll County Schools by Fall 2023.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Provide schools with tools to conduct a TFS assessment from the INDEPTH Program at the beginning of the school year in 2022 and again in spring 2023.	<i>Carroll County Schools Tobacco Workgroup</i>
Provide schools with marketing materials about the TFS policy to display on campuses.	<i>Carroll County Schools Tobacco Workgroup</i>
Collaborate with the Carroll County Drug Prevention Coalition to connect students to resources and programs.	<i>Carroll County Schools CC Drug Prevention Coalition</i>

Implement a comprehensive smoke-free policy in Carroll County by June 2024.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Advocate for legislation that allows cities and counties to govern the marketing and sale of tobacco products.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>
Develop smoke-free policies at 100% of parks and workplaces in Carroll County by January 2023.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>
Collect local data and share with the public to build awareness on the danger of secondhand smoke.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>
Educate the public and mobilize to build momentum to compel local officials to support a comprehensive smoke-free policy.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>
Enact a comprehensive smoke-free ordinance in Carroll County by January of 2024.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>
Create a smooth transition from enactment of the ordinance to implementation and enforcement by June of 2024.	<i>UK Center for Smoke Free Policy Tobacco Workgroup</i>

Health Priority #2: Reduce drug overdose deaths among adults.

Objective: Reduce drug overdose death rate by 2 in Carroll County by June 2024.

Most Recent Data	Target	Baseline	Source
13	11	13	County Rankings and Roadmaps

Improvement Strategies

Establish Substance Use Workgroup by June 2021

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Create a document for coalition members to identify how their organization’s mission, goals, reach and resources aligns with reducing substance use.	<i>Substance Use Workgroup</i>
Assign a leader to guide the workgroup.	<i>Substance Use Workgroup</i>

Recruit members from local and regional agencies and organizations who may be interested in joining workgroup.	<i>Substance Use Workgroup</i>
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Conduct monthly workgroup meetings

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Host monthly zoom meetings to discuss and organize work surrounding substance use.	<i>Substance Use Workgroup</i>
Document monthly meetings with agenda and minutes from August 2021 to December 2024.	<i>Substance Use Workgroup</i>
Develop a strategic plan to establish direction and course of action for the workgroup by January of 2022.	<i>Substance Use Workgroup</i>

Expand accessibility of naloxone in Carroll County by June 2024.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Ensure pharmacies in Carroll County dispense naloxone.</i>	<i>Pharmacies UK KIRP Substance Use Workgroup</i>
<i>Collaborate with Carroll County Detention Center to make naloxone readily available for individuals released from jail.</i>	<i>Carroll County Detention Center</i>
<i>Host at least 2 events annually to educate and distribute naloxone.</i>	<i>UK KIRP Substance Use Workgroup</i>
<i>Attend community outreach events to educate and distribute naloxone.</i>	<i>UK KIRP Substance Use Workgroup</i>

By June 2024, establish a Harm Reduction Syringe Exchange Program at the Carroll County Health Center.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Meet with public officials and community members to assess knowledge and attitudes towards Syringe Exchange Programs.</i>	<i>Substance Use Workgroup UK KIRP</i>
<i>Educate key leaders and community on drug use, HIV/HCV rates, HRSEPs, and cost-effectiveness and benefits to build support.</i>	<i>Substance Use Workgroup UK KIRP</i>

<i>Obtain approval from both City Council and Fiscal Court to operate a Harm Reduction Syringe Exchange Program at the Carroll County Health Center.</i>	<i>Substance Use Workgroup UK KIRP</i>
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Hold an annual Prescription Takeback Day and increase distribution of prescription lock boxes in Carroll County.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Partner with law enforcement and other agencies to plan and host a prescription takeback day.</i>	<i>Substance Use Workgroup UK KIRP Law Enforcement</i>
<i>Collaborate with various organizations to provide prescription lock boxes at events, treatment centers, pharmacies, and PCP offices.</i>	<i>Substance Use Workgroup UK KIRP CCMH TRIAD</i>

Meet with Champions for a Drug-Free Carroll County once a month.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Support the prevention efforts of Champions in Carroll County Schools and in the community.</i>	<i>Champions Substance Use Workgroup</i>
<i>Attend monthly coalition meetings.</i>	<i>Champions Substance Use Workgroup</i>

Meet with the Carroll and Owen County Partnership Expansion staff members monthly.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Support the prevention efforts to implement the SBIRT screening tool in Carroll County Schools.</i>	<i>COPE Carroll County Schools Substance Use Workgroup</i>
<i>Assist in initiatives to promote evidence-based substance abuse prevention curriculum in Carroll County Schools.</i>	<i>COPE Carroll County Schools Substance Use Workgroup</i>

Health Priority #3: Reduce obesity by helping people eat healthy and get physical activity.

Objective: Reduce the percentage of adults reporting no physical activity in their free time by 2% by June 2024.

Most Recent Data	Target	Baseline	Source
28%	26%	28%	County Rankings and Roadmaps

Improvement Strategies

Establish Physical Health Workgroup by June 2021

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Create a document for coalition members to identify how their organization’s mission, goals, reach and resources aligns with increasing physical activity.	<i>Physical Health Workgroup</i>
Assign a leader to guide the workgroup.	<i>Physical Health Workgroup</i>
Recruit members from local and regional agencies and organizations who may be interested in joining workgroup.	<i>Physical Health Workgroup</i>

Conduct monthly workgroup meetings

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Host monthly zoom meetings to discuss and organize work surrounding physical health.	<i>Physical Health Workgroup</i>
Document monthly meetings with agenda and minutes from August 2021 to December 2024.	<i>Physical Health Workgroup</i>
Develop a strategic plan to establish direction and course of action for the workgroup by January of 2022.	<i>Physical Health Workgroup</i>

Host at least 4 physical activity challenges/events per year

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Collaborate with Carroll County Public Library and General Butler State Park to host StoryWalk events.	<i>Carroll County Public Library Physical Health Workgroup General Butler State Park</i>

Collaborate with local organizations to host community-wide step challenges with incentives and prizes.	<i>Physical Health Workgroup Parks & Recreation Local gyms</i>

Create a guide to increase awareness of existing physical activity opportunities by June of 2022.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Identify existing physical activity opportunities that are underutilized.</i>	<i>Physical Health Workgroup</i>
<i>Create a centralized resource guide where individuals can easily access physical activity opportunities and events in Carroll County.</i>	<i>Physical Health Workgroup</i>
<i>Promote physical activity opportunity opportunities and events each month on TRDHD social media pages.</i>	<i>Physical Health Workgroup</i>

Objective: Improve health by decreasing the percentage of adults who have a limited access to healthy foods by 2% by 2024.

Most Recent Data	Target	Baseline	Source
18%	16%	18%	County Rankings and Roadmaps

Improvement Strategies

Increase participation in WIC voucher use at Farmers' Markets in Carroll County by June of 2024.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Collaborate with University of Kentucky Extension Office to recruit farmers to participate in the farmers' market.	<i>UK Extension Office Physical Health Workgroup</i>
Expand accessibility of farmers' markets by holding it at accessible locations and times.	<i>UK Extension Office Physical Health Workgroup</i>
Ensure that vendors will accept WIC vouchers.	
Increase community engagement and participation at farmers' market through advertising on social media.	<i>UK Extension Office Physical Health Workgroup TRDHD</i>
Translate advertisements for Spanish speaking families.	<i>UK Extension Office Physical Health Workgroup TRDHD</i>

Identify and implement programs and partnerships available for increasing healthy eating by January of 2023.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Promote the use of supplemental food programs to increase access to healthy foods.	TRDHD Physical Health Workgroup Food Pantry
Determine opportunities to collaborate with donors and partners with existing food pantries.	TRDHD Physical Health Workgroup Food Pantry Carroll County Schools Agriculture Program
Promote the “5-2-1-0 a day” curriculum that includes strategies for healthy eating and exercise.	Carroll County Schools Physical Health Workgroup

Health Priority #4: Increase access to comprehensive, high quality health care services.

Objective: Increase the percentage of females in Carroll County who get screened for breast cancer 2% by June 2024.

Most Recent Data	Target	Baseline	Source
33%	35%	33%	County Rankings and Roadmaps

Improvement Strategies

Establish access to care workgroup by June 2021

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Create a document for coalition members to identify how their organization’s mission, goals, reach and resources aligns with increasing access to care.	Access to Care Workgroup
Assign a leader to guide the workgroup.	Access to Care Workgroup
Recruit members from local and regional agencies and organizations who may be interested in joining workgroup.	Access to Care Workgroup

Conduct monthly workgroup meetings

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
Host monthly zoom meetings to discuss and organize work surrounding access to care.	Access to Care Workgroup
Document monthly meetings with agenda and minutes from August 2021 to December 2024.	Access to Care Workgroup
Develop a strategic plan to establish direction and course of action for the workgroup by January of 2022.	Access to Care Workgroup

Collaborate with local healthcare providers quarterly to increase access and promote breast cancer screenings.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Collaborate with local hospital system and primary care providers to promote screening services in the community.</i>	<i>Golden Triangle Network CCMH TRIAD</i>
<i>Work with St. Elizabeth to increase the number of residents who utilize the St. Elizabeth screening mobile vans.</i>	<i>St. Elizabeth TRIAD CCPL</i>
<i>Conduct annual wellness fairs to offer free health screenings and prevention resources.</i>	Access to Care Workgroup
<i>Partner with Carroll County Memorial Hospital to expand transportation services offered by the Wellness Transit.</i>	<i>Carroll County Memorial Hospital Wellness Transit Empowered Living</i>
<i>Collaborate with Kentucky Cancer Program to support the community with prevention, resources and educational awareness around cancer.</i>	<i>Kentucky Cancer Program</i>

Objective: Increase the percentage of adults in Carroll County who get screened for colorectal cancer 2% by June 2024.

Most Recent Data	Target	Baseline	Source
33%	35%	33%	2019 CHA Community Survey

Improvement Strategies

Collaborate with local healthcare providers and programs quarterly to increase education on colorectal cancer and promote screenings.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Collaborate with local hospital system and primary care providers to promote screening services in the community.</i>	<i>Carroll County Memorial Hospital TRIAD Golden Triangle Network</i>
<i>Conduct annual wellness fairs to offer free health screenings and prevention resources.</i>	<i>Access to Services Workgroup</i>
<i>Partner with Carroll County Memorial Hospital to expand transportation services offered by the Wellness Transit.</i>	<i>Carroll County Memorial Hospital</i>
<i>Collaborate with Kentucky Cancer Program to support the community with prevention, resources and educational awareness around cancer.</i>	<i>Kentucky Cancer Program</i>

Objective: Increase the percentage of females in Carroll County who get screened for cervical cancer by 2% by June 2024.

Most Recent Data	Target	Baseline	Source
33%	35%	33%	2019 CHA Community Survey

Collaborate with local healthcare providers and programs quarterly to increase education on cervical cancer and promote screenings.

<i>Activity</i>	<i>Responsible Party/Assets or Resources</i>
<i>Collaborate with local hospital system and primary care providers to promote screening services in the community.</i>	<i>Carroll County Memorial Hospital TRIAD Golden Triangle Network</i>
<i>Conduct annual wellness fairs to offer free health screenings and prevention resources.</i>	<i>Access to Services Workgroup</i>
<i>Partner with Carroll County Memorial Hospital to expand transportation services offered by the Wellness Transit.</i>	<i>Carroll County Memorial Hospital</i>
<i>Collaborate with Kentucky Cancer Program to support the community with prevention, resources and educational awareness around cancer.</i>	<i>Kentucky Cancer Program</i>
<i>Increase HPV vaccination rates among those age 9 through age 26.</i>	<i>TRDHD</i>